CITYVIBES.TV

CITY VIBES 2026

Sponsorship Opportunities

A new season. A new energy. A stronger connection to the community.

City Vibes as a refreshed digital media program focused on the people, businesses, culture, entertainment and stories that give our communities their character.
The 2026 relaunch is designed to create meaningful connections between viewers and the businesses, organizations and brands that help make the community thrive.
We invite you to become part of the new **City Vibes**.

WHY SPONSOR CITY VIBES?

Your sponsorship connects your business with a program built around:

- Local people and local stories
- Community culture and entertainment
- Small businesses and entrepreneurs
- Food, lifestyle and experiences
- Arts, music and creativity
- Positive, engaging community storytelling
- Digital and social-media audiences

Sponsors can receive visibility through a combination of program recognition, digital exposure, social-media content and other promotional opportunities based on sponsorship level.

** The sponsor packages represent brand investment by month for one-year term. Shorter terms are available as we get started and can be discussed.*
** 10% of all brand sponsor contributions will be donated by City Vibes to the Shea Foundation that supports Burncoat High School Spirit program and Burncoat Quadrant Arts & Magnet programs.*

SPONSORSHIP LEVELS

PRESENTING SPONSOR

Investment: $2,500+

The premier City Vibes sponsorship opportunity.
The Presenting Sponsor becomes a major supporting partner of the 2026 City Vibes relaunch.

Includes:

- Everything included in Feature Sponsor
- “City Vibes presented by [Sponsor]” recognition, subject to final production approval
- Premium logo placement on designated promotional materials
- Sponsor recognition at the opening and/or closing of selected episodes
- Expanded social-media exposure
- Dedicated sponsor promotional content
- Opportunity for an integrated business feature or sponsored segment
- Sponsor inclusion in launch promotional materials
- Priority consideration for special City Vibes events, promotions and collaborations
- Customized sponsor activation strategy

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FEATURE SPONSOR
Investment: $1,000
Designed for businesses seeking significant visibility during the City Vibes relaunch.

Includes:
- Everything included with City Vibes Supporter
- Prominent sponsor recognition associated with selected episodes or features
- Logo placement in designated episode promotional materials
- Up to four sponsor-focused social-media mentions/posts during the sponsorship period
- Verbal sponsor recognition in appropriate program content
- Opportunity for a sponsored feature, interview or business spotlight, subject to editorial and production approval
- Inclusion in selected City Vibes email/digital promotions, where applicable

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CITY VIBES SUPPORTER
Investment: $500
A stronger presence within the City Vibes digital community.

Includes:
- Everything included with Community Partner
- Business logo in selected City Vibes promotional graphics
- Two dedicated sponsor recognition posts during the sponsorship period
- Sponsor mention in selected City Vibes promotional content
- Inclusion on the City Vibes website/digital sponsor listing, where applicable
- Opportunity to provide promotional information, offer or announcement for consideration

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COMMUNITY PARTNER
Investment: $250
Designed for businesses and organizations that want an affordable introduction to the City Vibes audience.

Includes:
- Business name/logo included on the City Vibes sponsor recognition page
- Sponsor recognition in selected digital promotional materials
- One City Vibes social-media sponsor thank-you
- Sponsor name included in appropriate promotional posts
- Digital sponsor certificate/recognition graphic

CUSTOM PARTNERSHIPS
Not every business needs the same sponsorship package.
Custom sponsorship opportunities may be developed for organizations interested in:

- Episode sponsorship
- Segment sponsorship
- Event sponsorship
- Business profiles
- Product/service integration
- Social-media campaigns
- Community initiatives
- Special City Vibes projects
- Multi-episode partnerships
- Seasonal or annual sponsorships

Custom packages begin at $1,000 and may be tailored according to the sponsor's goals, audience and desired exposure.

SPONSOR INFORMATION
Business/Organization Name:

Contact Name:

Title:

Phone:

Email:

Website/Social Media:

Sponsorship Interest
Please select your preferred level: (make check off boxes)

- ☐ Presenting Sponsor - $2,500+
- ☐ Feature Sponsor - $1,000
- ☐ City Vibes Supporter - $500
- ☐ Community Partner - $250
- ☐ Custom Partnership - Lets discuss

Once completed please email to :
Sponsors@cityvibes.tv

Email

PRINT